ARPEL Leadership Program
Cycles 2018 and 2019

Evaluation Report
Program background and overview

Objective

To give a high-level overview of the energy business, preparing future leaders by providing a global perspective of the business in the region.

Differential added value

• Addressing issues that are not usually included in training programs for companies, in university training programs or in courses given by the industry in the market.
• Networking among business leaders in the region.

Target audience

Professionals of oil and gas sector companies in Latin America who report to the president or vice president as well as those with high potential to hold senior positions in their organizations (directors and vice presidents).

Professionals

Staff of high level instructors of IHS Markit.

Lisa Pearl  Bob Fryklund  Rodrigo Vaz  Felipe Perez  Kurt David Crisostomo  Etienne Gabel
Annual program

1. Global Factors and their Effects in the Upstream Sector of Latin America

2. Downstream Sector, the New “Normal” Refining’s Role in a World of Changing Demand

3. Gas en Renewables, and their Role as Power Fuels in an Increasingly Decarbonized World

Each module:

2 full days of highly interactive activities in the classroom

1 day of technical visits to model facilities in the region.

The course is given in English

With simultaneous Spanish/English and English/Spanish interpretation service
Registration Rate:

ARPEL Member Companies: USD 4,000/module
Non-Member Companies: USD 5,500/module

Rate includes: Participation in Alumni, course materials, catering breaks and transfers during the course, technical visits to model facilities related to the specific theme of each module.

First results 2018/2019

Participation indicators:

- 14 Participating Companies
- 12 Represented Countries
- 60 Participants

ANCAP, YPF, TECPETROL, SCHLUMBERGER, CUPE, ECOPETROL, FRONTERA ENERGY, PEMEX, PETROBRAS, PETROPERU, TRANSPETRO, RECOPE, KBR, STAATSOILIE, PETROPAR

Argentina, Brazil, Ecuador, Costa Rica, Mexico, Peru, Cuba, Suriname, USA, Uruguay, Colombia, Paraguay

Facilities visited:

CENPES | RIO DE JANEIRO REFICAR | CARTAGENA DE INDIAS VACA MUERTA | NEUQUEN PEMEX GAS MEASUREMENT FACILITY | REYNOSA WIND FARM SALTRILLOS DE ENEL | REYNOSA

80% Number of member companies
33% Number of companies that participated again
Satisfaction Evaluation

Course Contents 80%
Practical Events 80%
Trainers 84%
General satisfaction with the course 85%
Event Logistics 88%

Testimony of participants:

“It was very interesting module providing broad vision of industry, bringing relevant information to build the required knowledge to support important business decisions in the near future.”

“Very good discussions, very productive and instructive. I found the chapter entitled “How companies have changed and why” excellent.”

“Excellent program! Well structured and well developed. High level of instructors and participants. Very relevant content, congratulations!”

“Very good integration.”

“The program includes updated statistics on all issues and shows the managerial initiative and the way to act very clearly. The professionals are highly trained and very communicative.”

“Excellent organization”

“A balanced course that makes us reflect and look to the future at the speed of light in order not to be left behind.”

“Very good combination between theoretical sessions and practical exercises.”

“Everything was excellent. Please continue with this kind of programs that provide know how to the rest of the team and make work more efficient in a profitable and safe manner.”
Schedule

Cycle 2020

Module 1:
June | Colombia or Brazil

Module 2:
August | Houston, USA

Module 3:
October | Lima, Peru
with the support of Petroperú and visit to Peru LNG plant

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Regional Association of
Oil, Gas and Biofuels Sector Companies
in Latin America and the Caribbean

Link to Video:
Click here to see an audiovisual testimony