

DIGITAL TRANSFORMATION AND INDUSTRIAL CYBERSECURITY IN THE ENERGY SECTOR

JUNE, 24 & 25
2025

Hilton Copacabana Hotel.
Rio de Janeiro, Brazil

SPONSORSHIP OPTIONS

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT
NATIONAL (HOST) PRE-BOOKED	Cocktail Day 1 and others to be agreed upon	<ul style="list-style-type: none">• Logo exclusivity at cocktail location• 20 registrations at the event.• 50% discount for additional registrations.• Stand space in a strategic spot inside the exhibition area• Institutional brochure in briefcase or another merchandising of the company• Possible participation in the agenda	Logo on: <ul style="list-style-type: none">• Event landing page and ARPEL website• ARPEL social media (Twitter, LinkedIn and Instagram)• Screening of all event sessions and lectures• Banners and advertisements on mass media, through media agreements• On the digital agenda• On all event-related marketing emails as of sponsorship confirmation USD 35.000.-

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT	
PLATINUM	Activity material to be agreed upon	<ul style="list-style-type: none"> • Logo exclusivity at place to be defined. • 8 free registrations at the event. • 15% discount for additional registrations. • Stand space in a strategic spot at exhibition area. • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 15.000.-
	Product and/or Service Presentation Breakfast Day 1	<ul style="list-style-type: none"> • Exclusive space for product and/or service presentation during a 30-40 minutes' breakfast • 8 free registrations at the event. • 15% discount for additional registrations. • Stand space. • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 15.000.-
	Product and/or Service Presentation Breakfast Day 2	<ul style="list-style-type: none"> • Exclusive space for product and/or service presentation during a 30-40 minutes' breakfast • 8 free registrations at the event. • 15% discount for additional registrations. • Stand space. • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 15.000.-

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT	
PLATINUM	Standing Coffee Station at the Exhibition Area	<ul style="list-style-type: none"> • Logo at the standing coffee station during the 2 days of the event. • 8 free registrations at the event. • 15% discount for additional registrations. • Stand space. • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 15.000.-

GOLD	Lunch Day 1	<ul style="list-style-type: none"> • Logo at Lunch area on Day 1 • 6 free registrations at the event • 15% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 12.500.-
	Lunch Day 2	<ul style="list-style-type: none"> • Logo at Lunch area on Day 1 • 6 free registrations at the event • 15% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 12.500.-

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT	
GOLD	VIP Lounge Days 1,2 & 3	<ul style="list-style-type: none"> • Logo at the Vip Lounge/room during the 3 days of the event (Innovarapel & 60th anniversary of Arpel) • 6 free registrations at the event • 15% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 12.500.-
	Registration Area	<ul style="list-style-type: none"> • Logo at the Registration area during the 3 days of the event (Innovarapel & 60th anniversary of Arpel) • 6 free registrations at the event • 15% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 12.500.-
	Chair backrests	<ul style="list-style-type: none"> • Logo on the chair backrests during the 3 days of the event (Innovarapel & 60th anniversary of Arpel) • 6 free registrations at the event • 15% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company • Possible participation in the agenda (subject to approval by the organizing committee) 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 12.500.-

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT	
SILVER	Notebook and Pen	<ul style="list-style-type: none"> • Logo on sponsored material • 4 free registrations at the event • 10% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 7.500.-
	Coffee break Day 1	<ul style="list-style-type: none"> • Logo in coffee breaks on Day 1 • 4 free registrations at the event • 10% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 7.500.-
	Coffee break Day 2	<ul style="list-style-type: none"> • Logo in coffee breaks on Day 2 • 4 free registrations at the event • 10% discount for additional registrations. • Stand space • Institutional brochure in briefcase or another merchandising of the company 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 7.500.-

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT	
SILVER	Event Eco-Friendly Bag	<ul style="list-style-type: none"> • Logo on bag/portfolio and Company brochure or another merchandising element.. • 4 free registrations at the event • 10% discount for additional registrations. • Stand space 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 7.500.-

BRONZE	Banner or digital Totem at the exhibition área (3 packages)	<ul style="list-style-type: none"> • Logo on banner or digital totem at the exhibition area • 2 free registrations at the event 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 3.500.-
	Coasters	<ul style="list-style-type: none"> • Logo on the coasters of the event • 2 free registrations at the event 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 3.500.-

CATEGORY	ACTIVITY /SPONSORED MATERIAL	BENEFICITS	INVESTMENT	
BRONZE	Lanyards	<ul style="list-style-type: none"> • Logo on event lanyards/collars • 2 free registrations at the event 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 3.500.-
	Charging station	<ul style="list-style-type: none"> • Logo at the charging station for electronic devices • 2 free registrations at the event 	<p>Logo on:</p> <ul style="list-style-type: none"> • Event landing page and ARPEL website • ARPEL social media (Twitter, LinkedIn and Instagram) • Screening of all event sessions and lectures • Banners and advertisements on mass media, through media agreements • On the digital agenda • On all event-related marketing emails as of sponsorship confirmation 	USD 3.500.-

CATEGORY	DETAIL	SIZE	INVESTMENT	
STANDS	Stand in the exhibition area	Includes panels, basic furniture and energy	2 m x 2 m	USD 3.500.-
			3 m x 2 m	USD 5.000.-