



Innovarpel 2025

TECHNICAL DAYS

**DIGITAL TRANSFORMATION
& INDUSTRIAL CYBERSECURITY**
IN THE OIL&GAS INDUSTRY

arpel 
YEARS

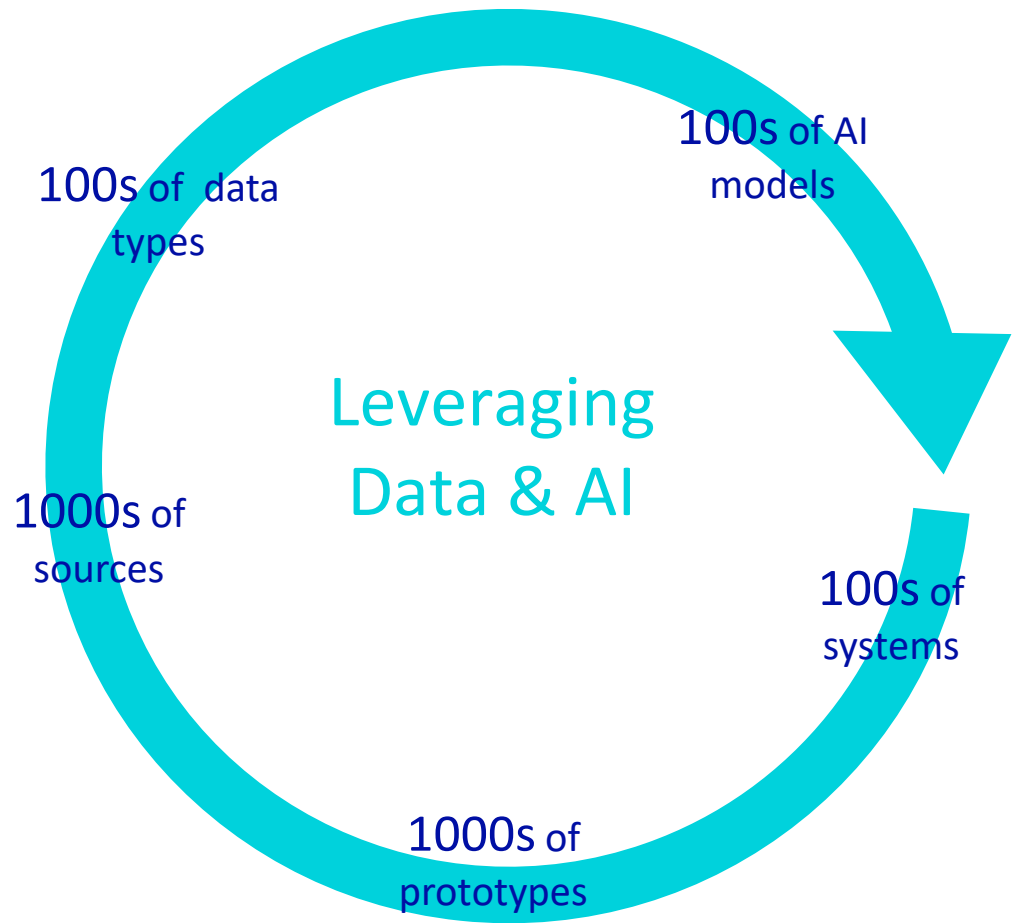
JUNE, 24 & 25
Rio de Janeiro, Brazil

GenAI Use Cases in the E&P industry

Giovanna Carneiro

Rio INNOVATION FACTORI Manager

Data & AI Opportunities for Energy



A dark blue rectangular box containing five benefit icons, each with a white icon and a teal arrow pointing right. The benefits are:

- Efficiency gain**: Icon of two people and an upward arrow.
- Production increase**: Icon of an oil barrel and an upward arrow.
- Minimize HSE exposure**: Icon of a person wearing a hard hat and a gear, with a downward arrow.
- Reduced maintenance cost**: Icon of a valve and a downward arrow.
- Minimize Carbon Footprint**: Icon of a cloud with "CO₂" and three downward arrows.



INNOVATION FACTORI

Create AI solutions together



CUSTOMER CENTRICITY

Understand client's pain points



FILL GAPS

Complement portfolio



ACCELERATE

Faster value creation



BOOST PERFORMANCE

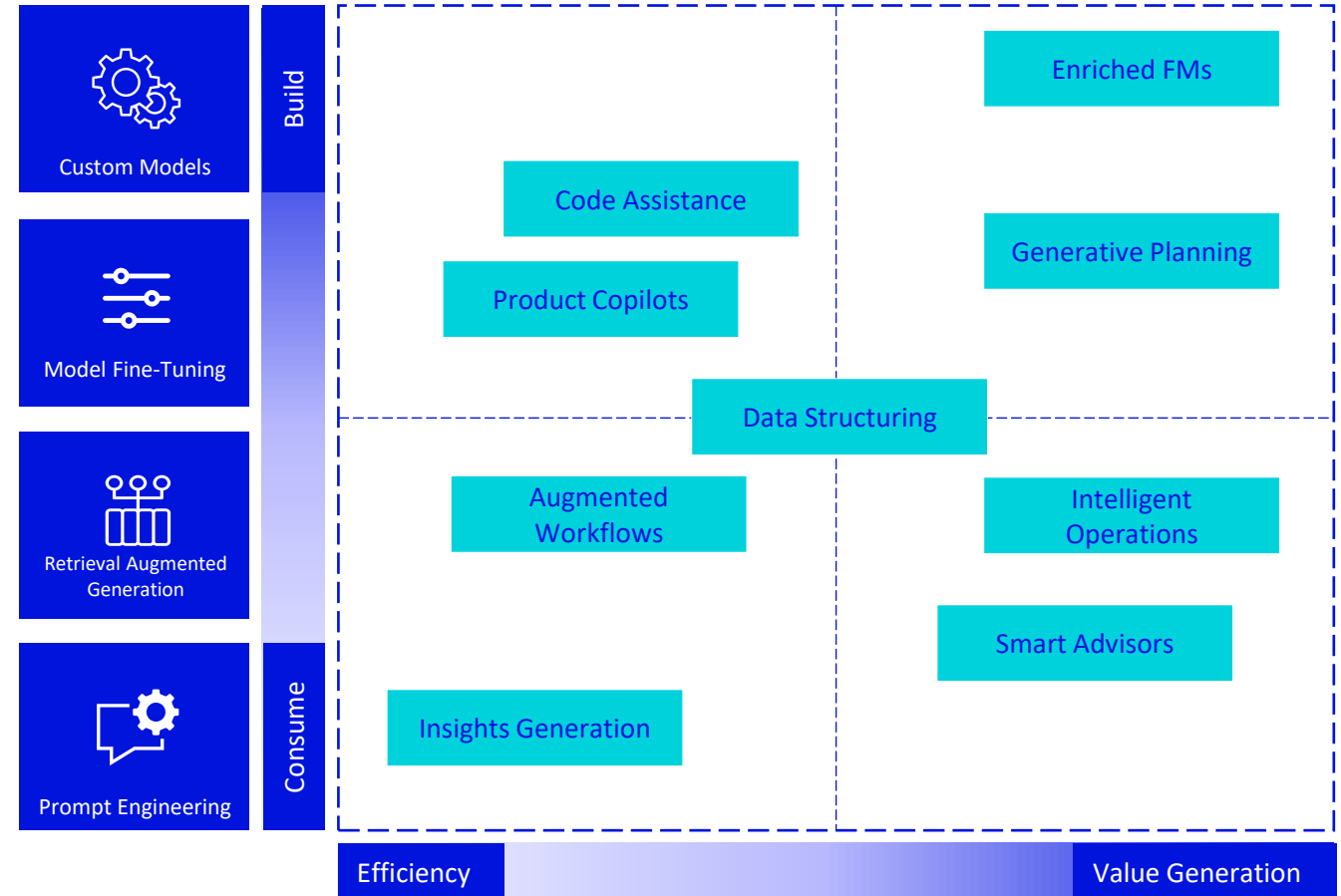
Supported by AI solutions

**+ Customer gateway to
create innovative digital
solutions**

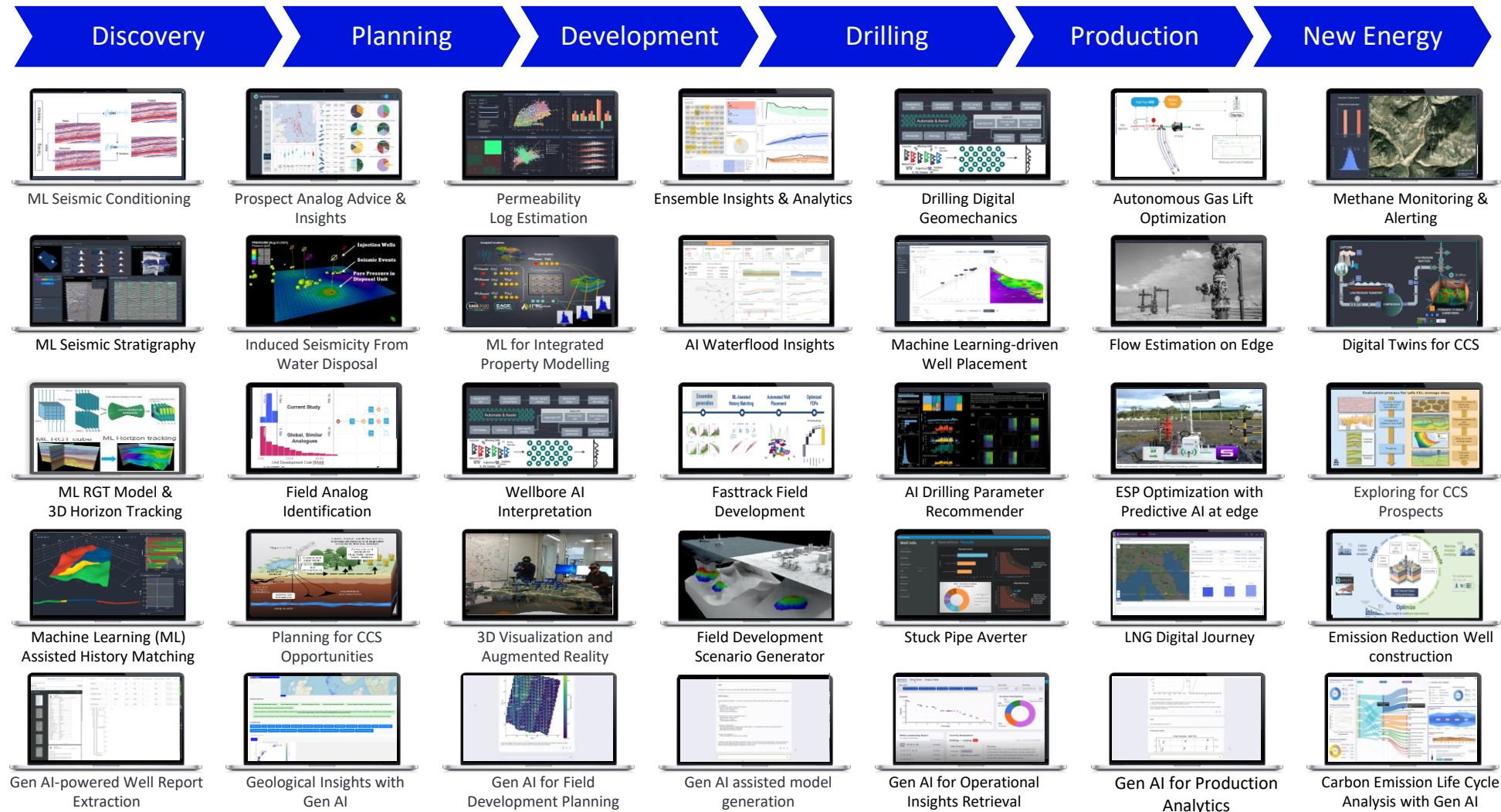


GenAI for Energy

- **Transparent and Explainable**
- **Sustainable**
- **Governed and Secure**
- **Ultimate low code/no code**



AI Solutions



200+ Solutions

ML Based Losses
Severity Prediction

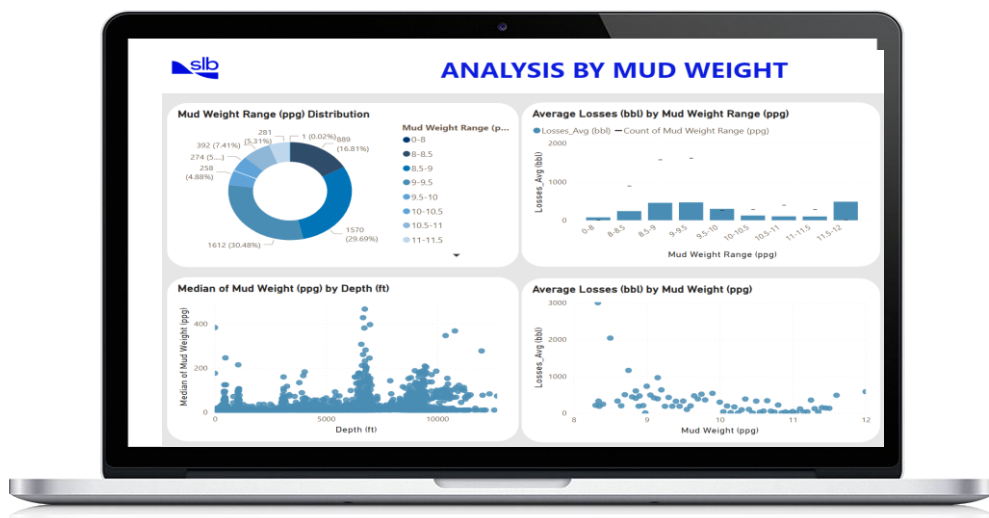
ESP Co-Pilot:
Agentic Expert Systems

GenAI for Field
Development Planning



ML Based Losses Severity Prediction

“Predict severity of downhole losses in order to proactively plan mitigation measures and minimize NPT”



Visualize & establish correlation of losses with fluid properties, curative actions, LCM formulation, etc.



Outcomes to drive
decisions



Value creation

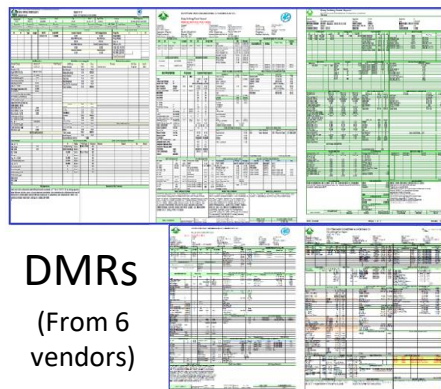
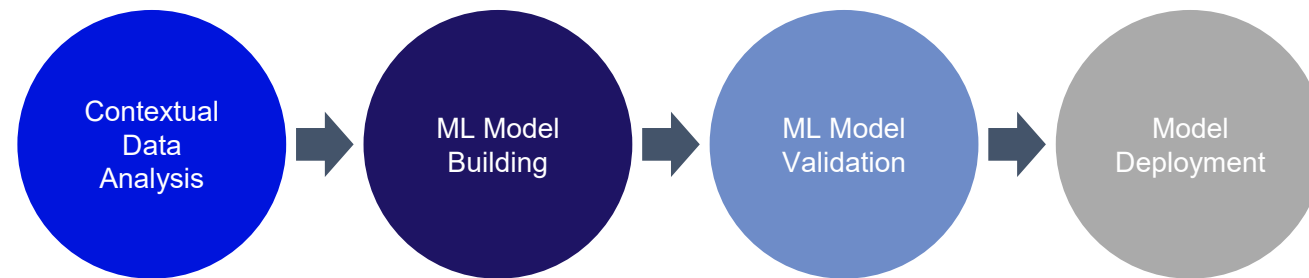


Insights

- GenAI backed risk dashboards based on DDR & DMR event extraction
- Informed mitigation measures decision making



Automated workflow



PDF to
Digital
(Python)

WellName	Date	Depth (ft)	SpudDate	PresentStatus	NumberOfPac	IntervalTime	WellLocation	WgType
000001	17-Mar-12	850	17-Mar-12	Wellstop/Off	500000	0.07	India	000001
000002	17-Mar-12	850	17-Mar-12	Tagging	500000	0.07	India	000002
Operator	Operator Representative	Drilling Contractor	Key Drilling Contractor	Country	Case/Phase	Area	Field/Block	
000001	India	China	India	India	Wellstop/Off	000001	000001	
000002	India	China	India	India	Wellstop/Off	000002	000002	

Harmonize
(Manual +
Python)

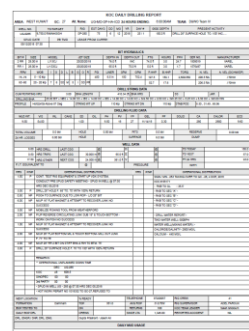
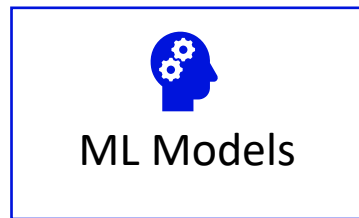
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000002	17-Mar-12	850	17-Mar-12	Tagging	500000	0.07	India	000002

Splitting & merging
appropriate columns

Data
Modelling



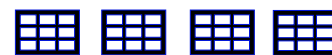
Diff. data tables for diff.
objects like Wells, Bit,
Properties



PDF to
Digital
(Python)

WellName	Date	Depth (ft)	SpudDate	PresentStatus	NumberOfPac	IntervalTime	WellLocation	WgType
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Data
Modelling



Diff. data tables for diff.
objects like Wells, Bit,
Operational Dist.

Losses
Labelling



ML Based Losses
Severity Prediction

ESP Co-Pilot:
Agentic Expert Systems

GenAI for Field
Development Planning

ESP Co-Pilot: Agentic Expert Systems



Detecting
Problems
Early

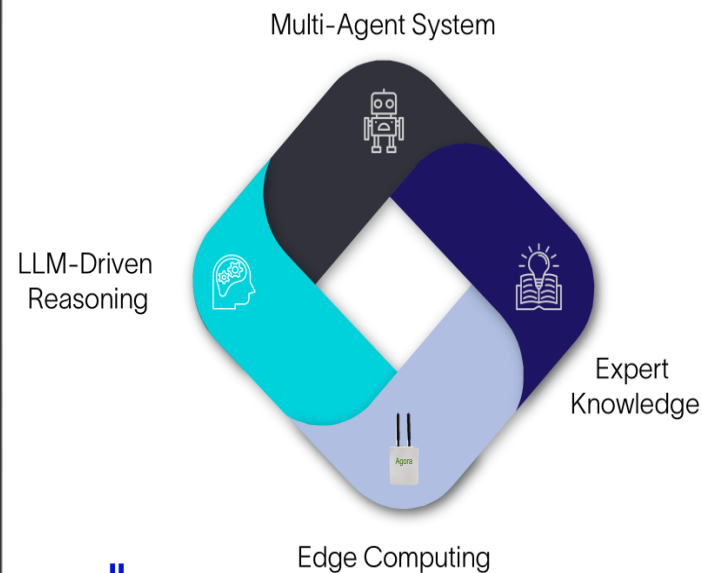


Preventing
Downtime



Optimizing
Operations

Solution



- ✓ Offers expert knowledge to engineers, enabling them to perform at an expert level.
- ✓ Enhances surveillance capabilities, allowing engineers to monitor more wells efficiently.
- ✓ Democratizing expertise supports engineers in detecting issues early, prevent downtime, and optimize operations.
- ✓ Agentic workflow and LLM-based reasoning enables local contexts, providing customized analysis for each well.
- ✓ Utilizes edge computing to minimize data transfer from edge devices to the cloud,

SLB-Private

5

Agentic Workflow: Analysis

Click to access the video





ESP Co-Pilot: Agentic Expert Systems

Traditional Method

Engineers can monitor *10s of wells*

Requires *specialized engineers* with deep training and experience to ensure expert level outcomes from the analysis

Depends on careful manual checks, *human errors possible*

ESP Copilot: Power Analyzer

Engineers can monitor *100s to 1000s* of wells

Acts as an advisor based on distilled knowledge, helping *engineers achieve expert-level outcomes* with ease

Helps flag inconsistencies early, *supporting higher accuracy*

Handles repetitive tedious tasks, such as generating reports, with ease, helping engineers focus on complex and strategic tasks

ESP Copilot (Power Analyzer) simplifies surveillance, empowering engineers to detect issues earlier, and optimize performance

ML Based Losses
Severity Prediction

ESP Co-Pilot:
Agentic Expert Systems

GenAI for Field
Development Planning

GenAI for Field Development Planning

Challenges:

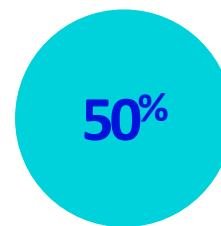
- FDP analysis and optimization is **labor-intensive and error-prone**. Leads to suboptimal plans.
- Advanced **software features and scenario set up require deep expertise**. Extends the FDP life cycle.
- Poor implementation of best practices in modeling and simulation. **Results in unrealistic, inaccurate models**.

Solution

Generative AI can streamline field development planning by **automating analysis, optimizing scenarios, and improving model accuracy** to reduce labor, errors, and the need for deep expertise.



Accurate and rapid
FDP optimization
insights



Faster model
generation to
fast-track FDP

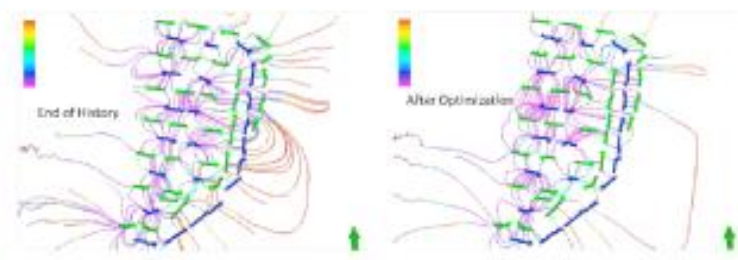
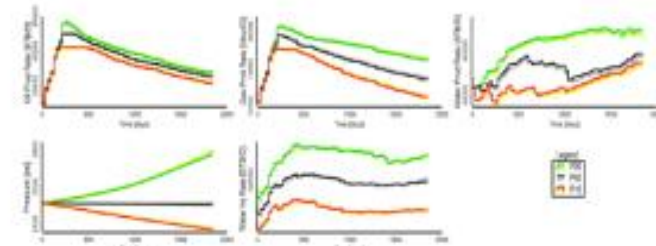
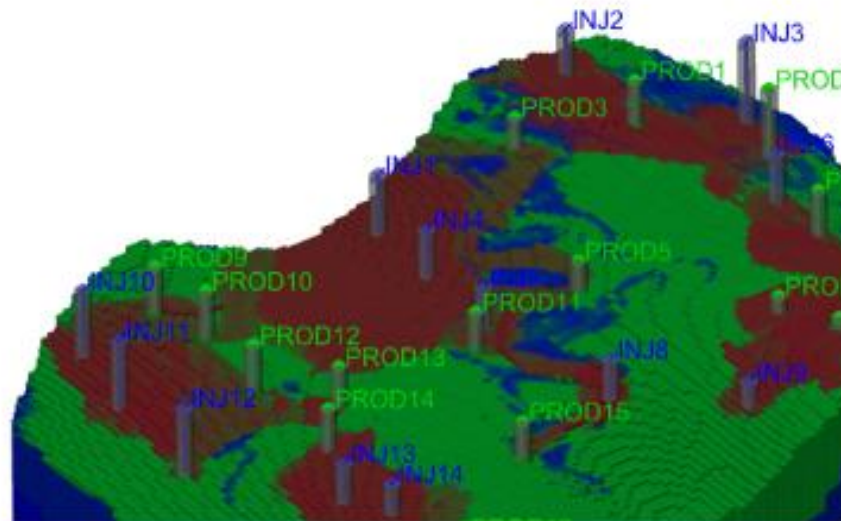


Boost production
and reduce
development costs

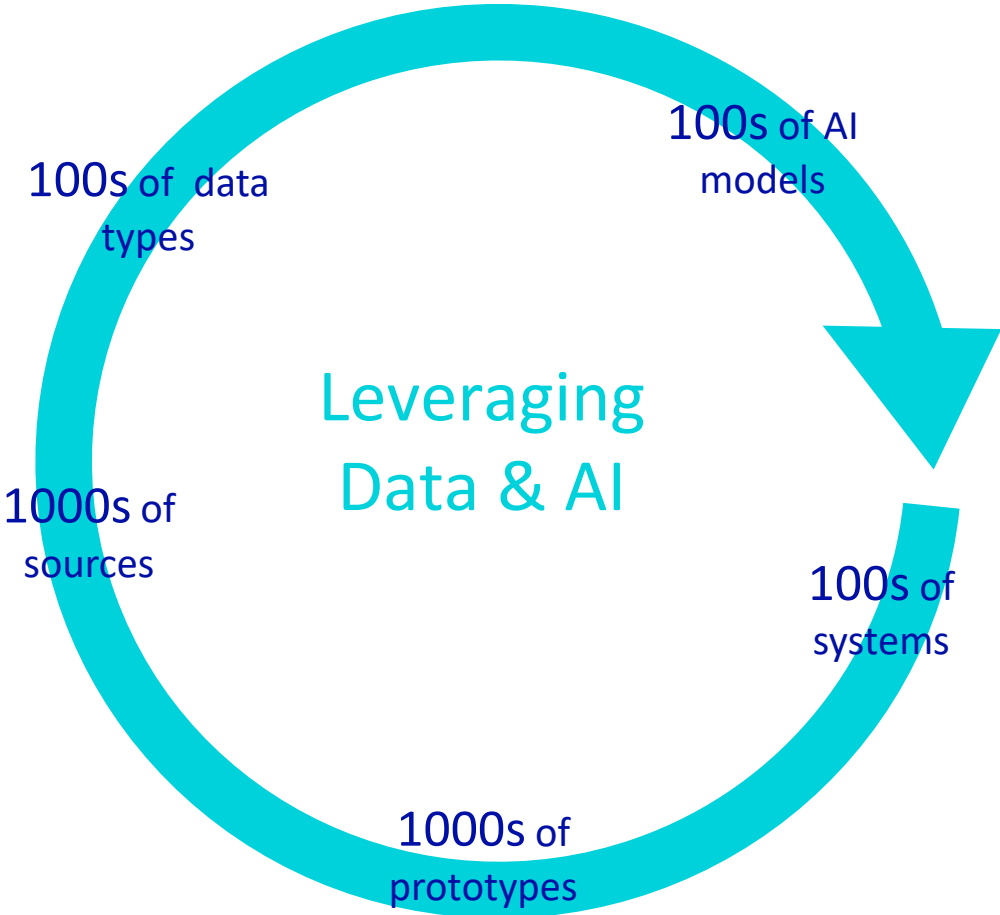


FDP analysis and optimization
is labor-intensive and error-prone.

Leads to suboptimal plans.



Data & AI Opportunities for Energy



Efficiency gain

Production increase

Minimize HSE exposure

Reduced maintenance cost

Minimize Carbon Footprint

Obrigada!

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Innovarapel 2025

arpel  **60**
YEARS

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