



Innovarpel 2025

SECOND EDITION



TECHNICAL DAYS

DIGITAL TRANSFORMATION & INDUSTRIAL CYBERSECURITY IN THE OIL&GAS INDUSTRY

arpel  YEARS

JUNE, 24 & 25
2025

Hilton Copacabana Hotel.
Rio de Janeiro, Brazil

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The Oil and Gas sector in Latin America and the Caribbean is navigating the energy transitions with a clear challenge: achieving greater efficiency and sustainability to remain competitive and guarantee secure energy access.

Digital Transformation has emerged as a game-changer, optimizing operations and reducing environmental and social impacts.

However, it also brings new challenges and risks that demand attention.

On behalf of its member companies, **Arpel** takes on the mission of facilitating the **exchange of best practices, success stories, and lessons learned in adopting digital tools and disruptive technologies.**

After the success of the 2023 edition, **Arpel** presents Innovarpel 2025, a two-day event focused on Digital Transformation and Industrial Cybersecurity.

OBJECTIVES

Facilitate the sharing of knowledge, successful practices, and key lessons learned in the implementation of digital technologies within the industry.

Develop strategies to effectively manage cyber risks, minimizing their impact on operational and organizational security.

Analyze the challenges and emerging opportunities in the ongoing Digital Transformation process.

Prepare organizations and their teams to successfully adapt to changes brought by Digital Transformation.

WHO SHOULD ATTEND?

Managers and professionals actively involved in Digital Transformation, as well as users of digital tools throughout the value chain (Upstream, Midstream, Downstream).

Suppliers of goods and services, **specialists** in digital solutions, and **experts** in industrial cybersecurity.



THEMATIC SCOPE

The event will explore how Digital Transformation supports the Oil and Gas industry's transition toward sustainability in Latin America and the Caribbean. It will emphasize the opportunities this shift creates, as well as the challenges organizations must overcome.

A significant portion of the sessions will focus on practical examples of Industry 4.0 technologies implemented across the value chain, such as Big Data, Machine Learning, Robotics, and the Industrial Internet of Things (IIoT). These will be complemented by keynote speeches and expert panel discussions.

The two-day event will feature five thematic half-day sessions:

BLOCK 1

Digital Transformation and Operational Efficiency

BLOCK 2

Industrial Cybersecurity in the Digital Age

BLOCK 3

Sustainability, Energy Transitions, and Decarbonization

BLOCK 4

Artificial Intelligence and Automation in Decision-Making

BLOCK 5

Culture, Innovation, and Agility: The Path to the Digital Enterprise



REGISTRATION

Category	Cost
Members	USD 400
Non-members	USD 550

For further information, contact:

Technical Agenda

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REGISTER

2023 EDITION

On November 21st and 22nd at the Hilton Colon Hotel in Quito, Ecuador, Arpel organized Innovarpel 2023, a technical event focused on Digitalization and Industrial Cybersecurity in the energy industry, more specifically in the oil and gas industry.

The two-day event brought together around 200 professionals from operating companies in the sector as well as from providers of digital solutions and industrial cybersecurity.

In addition to four keynote lectures and three expert panels, 17 specific cases of implementing cutting-edge technologies such as IIoT, Big Data, Artificial Intelligence, Machine Learning, Geographic Information System (GIS), digital twins, among others, were showcased.

Innovarpel 2023 aimed primarily to share best practices, success stories, and lessons learned, with a particular focus on raising awareness about the opportunities and challenges of digital transformation. The goal was to prepare organizations and their personnel for the upcoming changes.



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